



Middle East  
Energy Dubai

7 - 9 April 2025

Dubai World Trade Centre, UAE

Under the patronage of



UNITED ARAB EMIRATES  
MINISTRY OF ENERGY & INFRASTRUCTURE

The Middle East and Africa's  
most comprehensive energy  
exhibition

**Post Show Report**

[info@middleeast-energy.com](mailto:info@middleeast-energy.com) | [middleeast-energy.com](https://middleeast-energy.com)

f in X YouTube Instagram TikTok

#MEE2025

# The future of energy

Held under the patronage of the UAE Ministry of Energy and Infrastructure, Middle East Energy 2025 took place in Dubai from 7 – 9 April, bringing together the ambitions, innovations, and investments needed to drive the global energy transition. As the region's most influential energy platform, Middle East Energy continues to accelerate progress in renewable energy, battery technology, e-mobility, and sustainability, strengthening Middle East and Africa's position as a hub for the future of energy and serving as a unifying voice for the region's energy transformation.

“

Middle East Energy 2025 serves as a global platform to support innovation and enhance the transition to clean and renewable energy sources, in addition to its role in strengthening the partnership between the public and private sectors. It embodies the UAE's unwavering commitment to achieving climate neutrality, in line with the UAE Energy Strategy 2050.

**His Excellency Eng. Ahmed Al Kaabi**

Assistant Undersecretary for the Electricity, Water, and Future Energy Sector at the Ministry of Energy and Infrastructure.





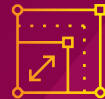
# Middle East Energy 2025 in numbers



**49th**  
edition



**\$4.08bn**  
business generated



**16**  
halls



**37,000+**  
sqm



**1,841**  
exhibitors



**18**  
country pavilions



**178**  
exhibiting countries



**6**  
conferences



**157**  
speakers



# Floor space evolution across the years



# Key features at Middle East Energy 2025



## The Battery Show

The Battery Show Middle East debuted as a groundbreaking addition to Middle East Energy dedicated platform focused on battery innovation, EV infrastructure, and energy storage technologies. Over 200 exhibitors showcased the latest in battery systems while the conference provided insights into the regions e-mobility ambitions, exploring how electrification, investments, and policy support are driving sustainable transportation.



## Intersolar & ees Middle East Exhibition and Conference

Intersolar & ees Middle East has established itself as a key meeting point for solar and energy storage professionals aiming to enter and grow within the dynamic MENA markets. With over 30 years of global experience, Intersolar is more than an exhibition—it's a gateway to strategic partnerships, high-level networking, and in-depth industry insights.



## Networking night <sup>\*Invitation only\*</sup>

The Middle East Energy 2025 featured an exclusive networking evening, offering attendees a dedicated opportunity to forge valuable industry connections. This networking event serves as a platform for industry professionals to build relationships and discuss potential collaborations in a more relaxed setting after the formal exhibition hours.



## Hosted Buyer Programme <sup>\*Invitation only\*</sup>

The Hosted Buyer Programme at Middle East Energy 2025 is a dedicated B2B platform designed to maximise business opportunities and return on investment for participants. The program serves as a comprehensive platform for senior decision-makers and procurement professionals to connect with exhibitors, explore innovations, and develop meaningful business relationships during the event.



## Global Innovation Forum

The Global Innovation Forum gathered a network of private equity firms, venture capitalists, angel investors, family offices, corporations, and innovative startups and scale-ups focused on energy solutions. The forum will spotlight the critical investments required to catalyse the innovation ecosystem and propel the growth of startups and scale-ups in the energy sector.



## Better Stands and Sustainability

The Better Stands initiative at Middle East Energy 2025 represents a significant sustainability commitment, focusing on reducing exhibition waste and promoting environmentally responsible practices. In collaboration with the Emirates Environmental Group and the Better Stands initiative, the team at Middle East Energy planted 25 trees for every 100 better stands.

# Visitor overview

Record-breaking achievements at the most comprehensive energy event of its kind:



50,000+

visits across 3 days



44%

international attendees



56%

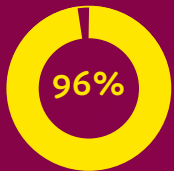
local attendees



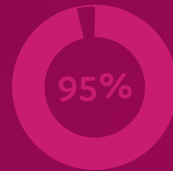
1,134

VIPs & Hosted Buyers

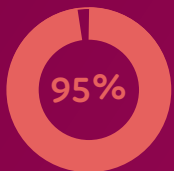
Here is what attendees are saying about Middle East Energy 2025:



of respondents said that attending Middle East Energy is important to their business



were very satisfied with Middle East Energy 2025



of visitors stated that they would recommend the show to their friends/colleagues



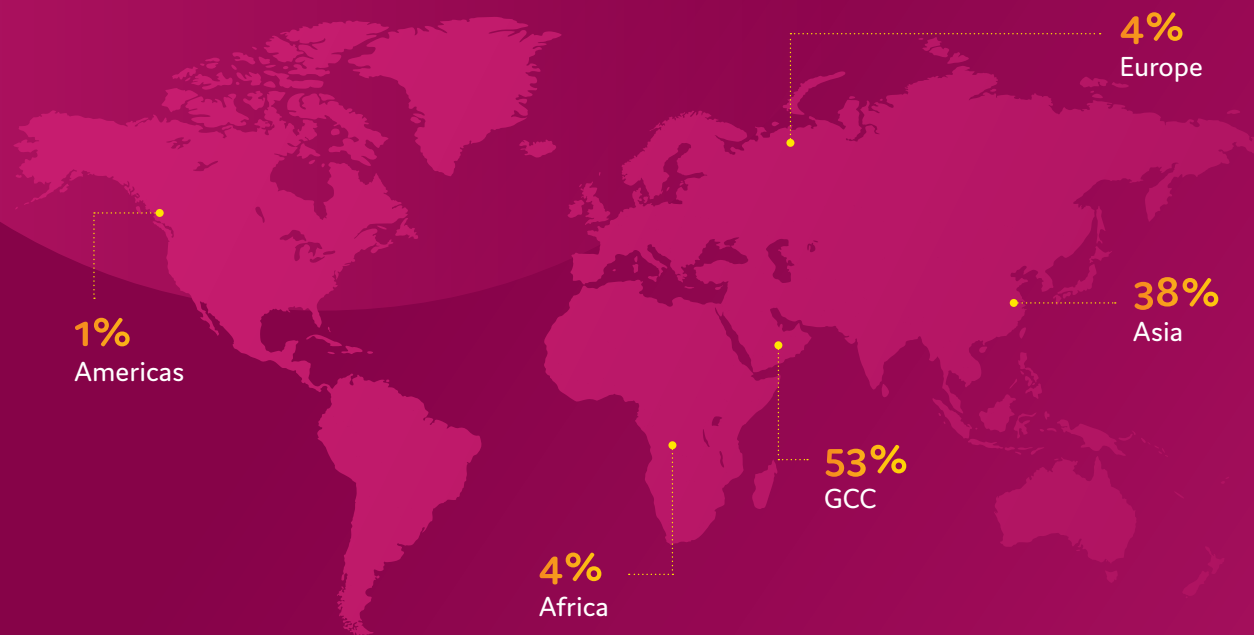
will attend Middle East Energy 2026





# Attendee breakdown

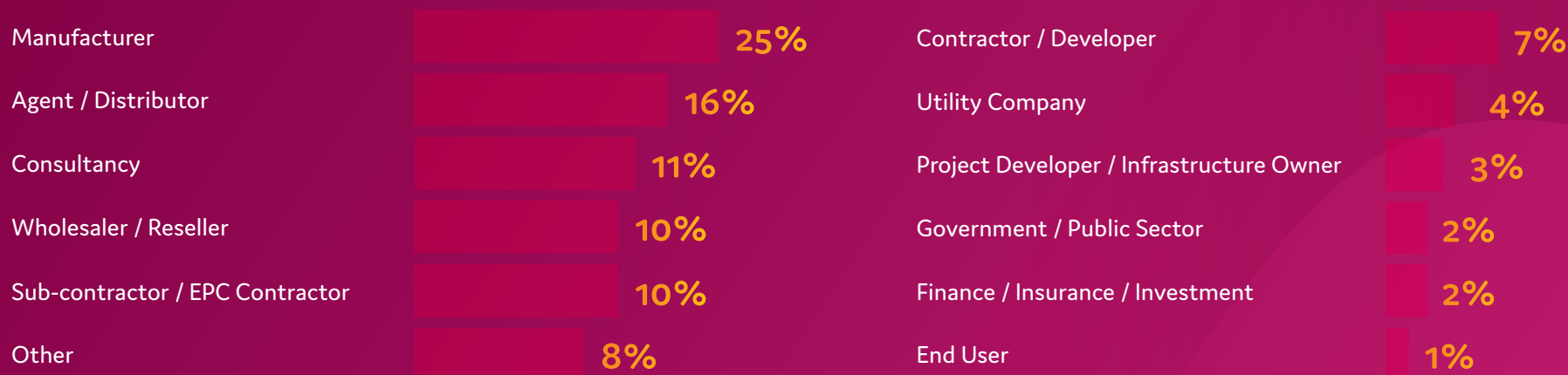
## Breakdown by region – Live visitors



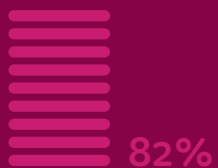
## Attendees by seniority



## Visitor overview - Attendee type



# Top reasons for visiting



To discover the latest trends and innovations

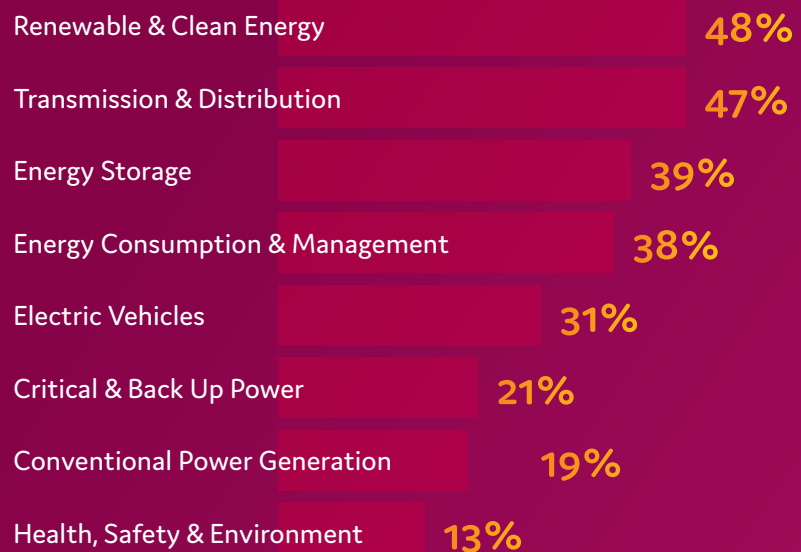


To network with industry professionals



To search for a specific product or solution

## Sector interest





# VIP program

The investors and VIP program enabled 5,231 personalized one-to-one meetings, fostering meaningful connections and strategic collaborations.



1,134

VIPs across 3 days



409

international VIPs



\$45 Bn

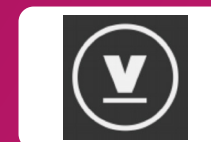
combined  
purchasing power



It was a wonderful experience and a great opportunity to connect with exhibiting companies and hear from insightful speakers at the conferences. It truly enriched our knowledge and reaffirmed the current trends in renewable and clean energy.

**Mohammad Al maflahi**

Vice President, ADNOC logistics and services



# International Hosted Buyers

| Company Name                                     | Title                                                    |
|--------------------------------------------------|----------------------------------------------------------|
| Ministry of Petroleum, Energy and Mines          | Minister                                                 |
| Transmission Company of Nigeria                  | MD/CEO                                                   |
| Saudi Electricity Company                        | VP Smart Grid                                            |
| Southern Electricity Company                     | Head of Board of Directors                               |
| Tata Projects                                    | VP & Head MEPF ( Engineering Services ) & Airport System |
| National Bank of Bahrain                         | Group Head Property & Strategic Projects                 |
| Electricity Supply Corporation of Malawi Limited | Chief Executive Officer                                  |
| Nama Electricity Distribution                    | HEAD OF PROJECTS                                         |
| AlRajhi Energy Company                           | Vice President                                           |
| Uganda electricity transmission company limited  | CEO                                                      |
| Africa GreenCo Group – Zambia                    | Founder and CEO                                          |
| KALPATARU PROJECTS INTERNATIONAL LIMITED         | ASST VICE PRESIDENT                                      |
| ESCOM                                            | BOARD DIRECTOR                                           |
| Mediterranean Energy Regulators (MEDREG)         | Director                                                 |
| Madhya Pradesh New & Renewable Energy department | Renewable Energy Minister                                |
| Red Sea Global                                   | Executive Director of Mobility                           |
| SENELEC                                          | Directeur de la Distribution                             |
| ZESA Holdings                                    | Executive Chairman                                       |
| Nama Electricity Distribution Company            | CEO                                                      |
| KEC International Ltd                            | MD & CEO                                                 |
| TANESCO                                          | Deputy Managing Director                                 |



# VIP Buyers

| Company Name                             | Title                                                      |
|------------------------------------------|------------------------------------------------------------|
| Ministry of Energy and Infrastructure    | Undersecretary for the Infrastructure and Transport Sector |
| DEWA                                     | Vice President- Projects & Engineering                     |
| Dubai Electricity and Water Authority    | Vice President Contracts                                   |
| Abu Dhabi Quality and Conformity Council | Executive Director - Strategic Affairs                     |
| Tabreed                                  | COO                                                        |
| Moro Hub                                 | Chief Technology Officer                                   |
| SEWGA                                    | Technical lead                                             |
| ADNOC Distribution                       | Acting Vice President                                      |
| Etihad WE                                | Chief Operations Officer                                   |
| TAQA Transmission                        | Chief Projects Officer                                     |
| Desert Technologies                      | Chief Technology Officer                                   |
| Emirates Development Bank                | Senior Vice President                                      |
| Ministry of Energy & Infrastructure      | Director of Electricity & Energy Trade                     |
| WSP                                      | Associate Director - Renewables                            |
| Dubai Airports Corporation               | Head of Airport Utilities                                  |
| ROADS & TRANSPORT AUTHORITY              | Chief Electrical Engineer                                  |
| Etihad Water & Electricity               | Chief Financial Officer                                    |
| Taq Transmission                         | SVP - Network Infrastructure                               |
| ADNOC                                    | VP                                                         |
| TAQA                                     | Group Chief Executive Officer and Managing Director        |
| DEWA                                     | MD&CEO                                                     |
| TAQA Transmission                        | Chief Projects Officer                                     |
| ADNOC                                    | HSE Manager                                                |

# Conferences at Middle East Energy

## Conferences in numbers



155+  
Sessions



157  
Speakers



10,113  
Delegates

## Here's how attendees rated the conference content:

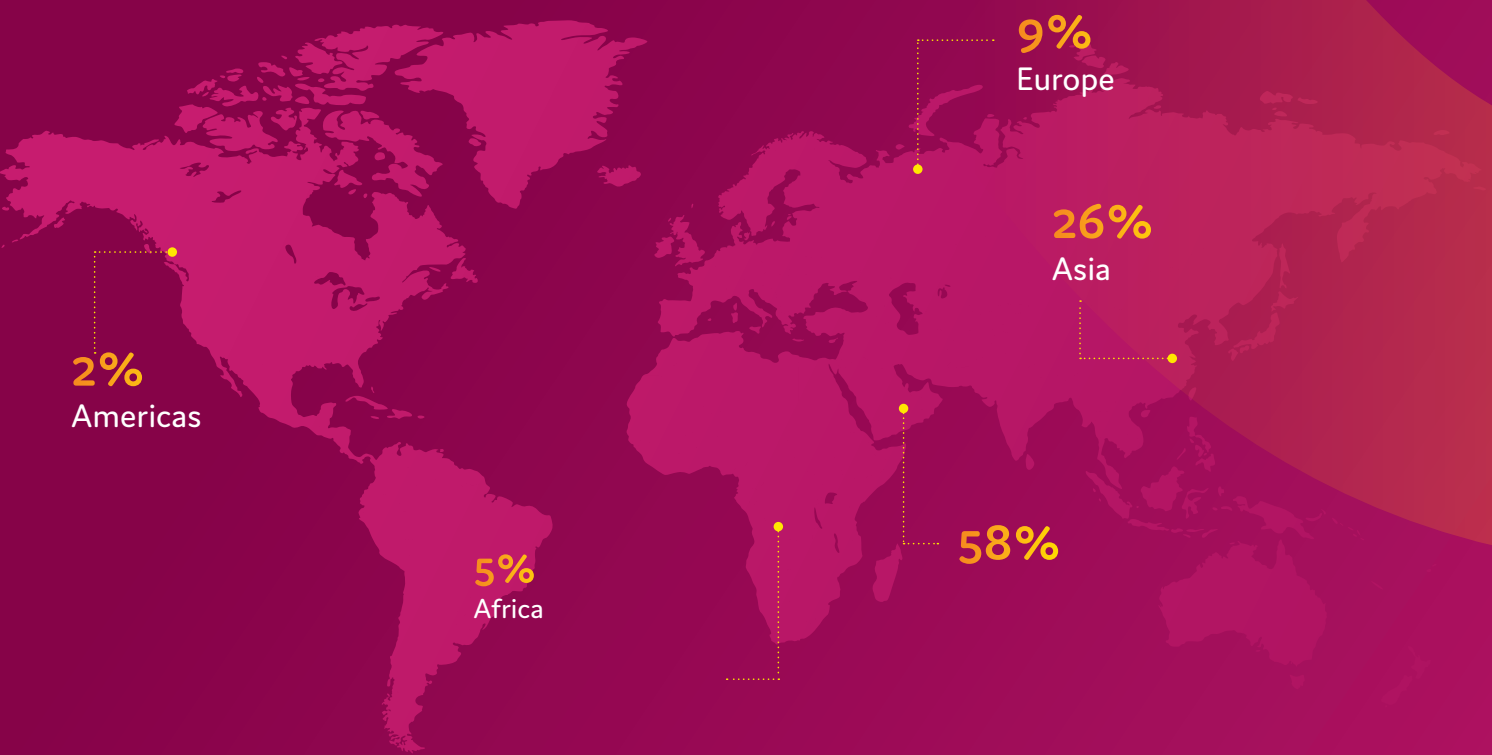
|                                         |       |
|-----------------------------------------|-------|
| Leadership Summit                       | ★★★★★ |
| Global Innovation Forum                 | ★★★★★ |
| Africa Business Leaders Forum           | ★★★★★ |
| Technical Seminar                       | ★★★★★ |
| Intersolar & ees Middle East Conference | ★★★★★ |
| The Battery Show & Conference           | ★★★★★ |
| IEEE sessions                           | ★★★★★ |



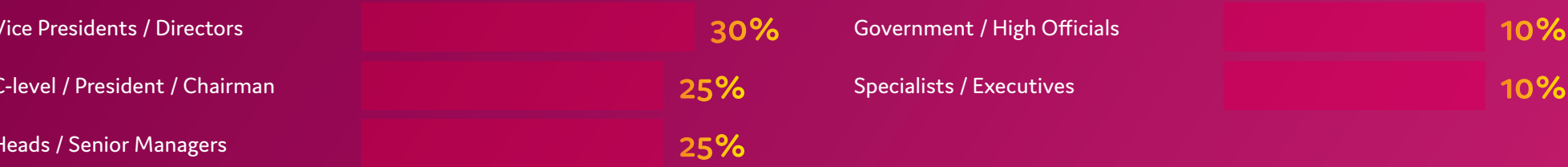


# Delegate overview

## Breakdown by region



## Delegate Profiles:



# Middle East Energy Leadership Summit: navigating the future of energy

The Middle East Energy Leadership Summit 2025 served as a critical gathering for executives seeking to stay ahead in a rapidly evolving energy landscape. The summit provided valuable knowledge and networking opportunities, empowering industry leaders to drive progress and success in the power sector.

With a dedicated focus on the most significant opportunities and solutions within the electricity sector regionally and globally, the summit addressed key themes such as power markets, economic growth, and grid resilience. The summit spotlighted the critical role of collaboration and innovation in delivering secure, affordable, and sustainable energy for all.

Through keynote addresses, interactive panel discussions, and expert interviews, attendees gained comprehensive insights into the latest industry trends, presented by renowned leaders and innovators from across the energy ecosystem. Discussions explored strategic approaches for ensuring robust energy generation to meet future demands while championing sustainable energy practices and advancing decarbonisation initiatives.

## Voices of influence: Energy security & investment experts



**H.E. Saeed Al-Tayer**  
Vice Chairman, Dubai  
Supreme Council of Energy



**H.E. Nani Juwara**  
Minister of Petroleum and  
Energy, The Gambia



**Athmane Benzerroug**  
Chief Strategy,  
Transformation and  
Sustainability Officer,  
ADNOC Distribution



**Alicia Eastman**  
Managing Director, APC  
Investors



**Andrew Shaw**  
Vice President – Electrical  
Division, Alfanar Electric



**Eng. Abdulla AlKhemeiri**  
Chief Operations Officer,  
Etihad Water & Electricity



**H.E. Ziad-Alexandre Hayek**  
President, World Association  
of PPP Units & Professionals,  
Vice Chair, Working Party on  
PPP, United Nations



**Francesco La Camera**  
Director General,  
International Renewable  
Energy Agency (IRENA)



**Maher Alkaabi**  
Advisor to Group Chairman  
and Independent Board  
Member, Alserkal Group of  
Companies, Member, UAE  
Circular Economy Council



# A glance of the delegates at Middle East Energy Leadership Summit

| Company Name                              | Title                                                    |
|-------------------------------------------|----------------------------------------------------------|
| Al-Futtaim Group                          | Group Chief Sustainability Officer                       |
| Etihad WE                                 | Chief Executive Officer                                  |
| Dubai Supreme Council                     | Senior Director - Demand Side Management                 |
| UAE Ministry of Energy and Infrastructure | Director of Electricity & Energy Trade                   |
| Aquila Capital                            | Chief Investment Officer                                 |
| DEWA                                      | Manager Innovation Ecosystem                             |
| ANZ Bank                                  | CEO Middle East                                          |
| ADNOC Distribution                        | Acting Vice President, Distribution                      |
| UAE Ministry of Energy and Infrastructure | Undersecretary for Infrastructure and Transport          |
| Oracle                                    | EMEA Marketing Director                                  |
| Ras Al Khaimah Municipality               | Renewable Energy Manager                                 |
| Dubai Supreme Council of Energy           | Vice Chairman                                            |
| Masdar                                    | CEO                                                      |
| NEOM                                      | Manager of Planning, Grid DSO                            |
| Tata Projects                             | VP & Head MEPF ( Engineering Services ) & Airport System |
| Fujairah Municipality                     | Senior Principal Executive Secretary                     |
| Ras Al Khaimah Economic Zone (RAKEZ)      | Strategic Country Manager                                |
| Electricity And Water Authority           | Chief, Operations And System Control                     |
| JLL                                       | Director and Data Center Lead                            |
| Tesla                                     | Regional Director - BESS Sales                           |
| Etihad WE                                 | Senior Vice President - Projects                         |
| TAQA Transmission                         | Chief Projects Officer                                   |
| Qamar Energy                              | CEO                                                      |



# Technical Seminar: unveiling transformative solutions

The Technical Seminar at Middle East Energy 2025 served as a dynamic platform for energy professionals to explore the latest breakthroughs and transformative solutions reshaping the power sector. Designed to foster knowledge exchange and innovation, the seminar brought together industry leaders, innovators, and technical experts to delve into pioneering projects and emerging technologies driving the sector's evolution.

Attendees engaged in insightful presentations and discussions, gaining firsthand insights into cutting-edge advancements and best practices across the energy value chain. Whether established professionals or emerging talents, participants discovered new opportunities, expanded their technical expertise, and forged connections to help propel the energy transition forward.

## Discover the leaders redefining the energy landscape



**Esam Al Murawwi**  
Chief Projects Officer, TAQA  
Transmission



**Awad Al Seiri**  
Senior Vice President –  
Projects, Etihad WE



**Hady Habib**  
Chairman, IEEE Industrial  
Electronics Society-Egypt  
Chapter



**Hasan Ozkoc**  
Director, Mediterranean  
Energy Regulators (MEDREG)



**Andrea Di Gregorio,**  
Executive Director-Energy  
Efficiency and Renewables  
Office (Reem), Ras Al Khaimah  
Municipality



**Antonio Di Cecca**  
Chief Operations Officer,  
Tabreed



**Barnabas Gwaivangmin**  
Vice President - Power  
Systems and Clean Energy  
Engineering, Nigerian Institute  
of Electrical and Electronic  
Engineering (NIEEE)



**Laila AL Hadhrami**  
Chairwoman, Women  
Future Cities, Advisor, Smart  
Sustainable Cities



**Evetar Zeqiri**  
Chief Executive Officer, Kostt

# A glance of the delegates at Technical Seminar

| Company Name                                    | Title                                                           |
|-------------------------------------------------|-----------------------------------------------------------------|
| Mitsubishi Power Aero LLC                       | Regional Sales Director- MENAT Region                           |
| Synergy Corporation                             | Director                                                        |
| Dubai Harbour                                   | Manager - Engineering & Facilities                              |
| Al Dhafra Region Municipality                   | Material Quality Head Section                                   |
| Traffic service international                   | CEO                                                             |
| Magtech AS                                      | Chief Executive Officer                                         |
| SAFT                                            | Development Director                                            |
| Striving Mind Engineers and Contractors PTY LTD | CEO                                                             |
| Enercap Holdings                                | Chief Strategy Officer, Head of Utility and EV Storage Business |
| Mediterranean Energy Regulators (MEDREG)        | Deputy Director                                                 |
| TAQA Transmission                               | Chief Projects Officer                                          |
| Etihad WE                                       | Senior Vice President - Projects                                |
| Shell                                           | Business Development Manager EMEA                               |
| Masdar                                          | Manager Procurement                                             |
| Saudi Electricity Company                       | Protection Engineering Department Manager                       |
| Middle East Electrical Motors Factory           | Regional Manager                                                |
| Ras Al Khaimah Municipality                     | Executive Director of Energy Efficiency and Renewables Office   |
| Liverpool University                            | Renewable Energy Professor                                      |
| Dragon Oil                                      | Head of Electrical Engineering                                  |
| Tabreed                                         | Senior Manager                                                  |





# Intersolar and ees Middle East Conference: powering MENA's bright energy future



Intersolar and ees Middle East Conference, as part of Middle East Energy, empowered solar and energy professionals to form valuable business relationships and network with decision makers in the region. With MENA's solar rise gaining strong momentum, the platform enabled professionals to access dynamic and promising MENA markets, fostering the adoption of solar and energy storage solutions.

As a leading platform for manufacturers, suppliers, wholesalers, service providers, and partners for the solar industry, Intersolar is more than a mere showcase of goods and services — this is where multipliers meet, expertise is tapped into, and networks are built. With more than 30 years of experience, Intersolar has the unique ability to bring together members of the energy industry from across the world's most influential markets and supply chains. The event reflected the synergies and interaction between photovoltaics, PV production technologies, energy storage, and solar thermal technologies on the highest level of expertise.

## Experts leading the charge in photovoltaics and energy storage



**Dipak Sakaria**  
Energy Transition Expert,  
UAE Ministry of Energy and  
Infrastructure



**Michael Heilig**  
Chief Executive Officer,  
SwissWatt One AG



**Laurent Longuet**  
Chief Executive Officer,  
Generation, Siraj Power,  
Positive ZEO FZE



**Karim Megherbi**  
Executive Director, Orisun  
Invest



**Evetar Zeqiri**  
Chief Executive Officer, Kostt



**Sebastian Bartels**  
Senior Vice President, Head  
of Global Sustainability  
Services, DEKRA SE



**Satar Rafie Schahraki**  
Chief Executive Officer, AS-  
Energie



**Dr. Nabih Cherradi**  
Chief Technology Officer,  
Desert Technologies



**Luo Hong**  
Deputy Director and First  
Level Inspector, Anhui  
Provincial Department of  
Ecology and Environment,  
China

# A glance of the delegates at Intersolar and ees Middle East Conference

| Company Name                                                   | Title                                                      |
|----------------------------------------------------------------|------------------------------------------------------------|
| Technology Innovation Institute                                | Senior Director Renewable Energy - Systems                 |
| Elseta                                                         | CEO                                                        |
| Global Solar Council, Director EMEA & America                  | Lead Project Engineer                                      |
| Sunshine Renewables                                            | Director                                                   |
| K-Electric                                                     | General Manager - Engineering                              |
| Schneider Electric                                             | Global FEED Tender Manager - Energies & Chemicals Segment  |
| International Solar Energy Research Center (ISC)               | Director and CTO                                           |
| EcoPeace Middle east                                           | BD & National Projects Manager                             |
| Zero Emissions Traders Alliance                                | Secretary General                                          |
| Go Energy Corporation, Chairman                                | Director Operations                                        |
| VON ARDENNE GmbH                                               | Vice President Renewable Energies & Strategic Partnerships |
| InnovX                                                         | VP Middle East and Asia                                    |
| Power and Water Utility Company for Jubail and Yanbu - MARAFIQ | Sr. Director, Long Term Planning                           |
| Al Wajba Establishment                                         | Director of Energy Department                              |
| Deep Sea Electronics Ltd.                                      | Director                                                   |
| Yellow Door Energy                                             | VP of Product Development                                  |
| Federal Transformers Company LLC                               | Technical Director                                         |
| Sirius DigiTech Limited                                        | Head of AI Solutions                                       |
| Malta Inc.                                                     | President and CEO                                          |
| Noor Clean Energy                                              | Country Manager                                            |



# The Battery Show and Conference: energising the future of energy storage

## THE BATTERY SHOW MIDDLE EAST

Middle East Energy 2025 marked a transformative leap with the introduction of the Battery and E-Mobility sector, positioning the show as a key driver of sustainable transport solutions in the Middle East and Africa. This landmark addition welcomed over 500 battery exhibitors and introduced The Battery Show brand to the region for the first time. With a legacy of 14 years across Europe, North America, and India, the show is now set to electrify the Middle East.

The inaugural three-day Battery Show Conference served as a pivotal platform, delving into cutting-edge battery technologies, energy storage solutions, and the latest advancements in e-mobility. The conference brought together industry leaders, innovators, and policymakers to address critical challenges, such as supply chain complexities, AI integration in manufacturing, and green mobility trends. The Battery Show Conference illuminated key topics, including advanced battery design, sustainable transport solutions, and the role of digitalisation in accelerating energy storage adoption.

## Key speakers leading the charge in e-mobility and energy storage



**Christian Wilms**  
Director EV Programs, Ford Model e, John Andrews Product Development Center, Ford Motor Company



**Sandra Roksić**  
Program Manager, Charging, Lucid Motors



**Michal Kloczek**  
Head of Business Development & Partnerships, Hyundai Connected Mobility



**Dr. Siyu Huang**  
Founder and CEO, Factorial Energy



**Dr. Andreas Letsch**  
Director - Center of Competence Factory Automation Battery, Bosch Rexroth AG



**Badr Alawadhi**  
Chief Commercial Officer, UAEV



**Rusty Russell**  
Executive Director of Mobility, Red Sea Global



**Khaled Saif**  
Vice President – Charge & Go, Etisalat Services Holding (e&)



**Vijeet Singh**  
Acting Vice President, ADNOC Distribution



# A glance of the delegates at The Battery Show and Conference

| Company Name                            | Title                                                     |
|-----------------------------------------|-----------------------------------------------------------|
| Al Futtaim Automotive                   | Managing Director - Electric Mobility Company             |
| Samsung C&T                             | Executive Director: Global Renewable Investment           |
| Amazon                                  | Channel Team Lead                                         |
| Bosch                                   | Head of Bosch Engineering Middle East                     |
| Hitachi Energy                          | Water and Mining Segment Manager                          |
| Honeywell Industrial Automation         | EMEA Senior Growth Leader Battery Gigafactories           |
| Saudi Electrical Company                | Department Manager, East Sector                           |
| HSBC Middle East                        | Senior Manager, Sustainability MENAT                      |
| Lucid Motors                            | Charging Program Manager                                  |
| Tesla                                   | Bid Manager                                               |
| Rockwell Automation                     | Industry Marketing Manager Transportation EMEA            |
| HiTHIUM                                 | Managing Director, META, CIS & South Asia                 |
| Hyundai Connected Mobility              | Head of Business Development and Partnerships             |
| Al Futtaim Group                        | Group Chief Sustainability Officer                        |
| Dewa                                    | Head of Operation                                         |
| Gazzaoui and partners                   | Head of Electrical                                        |
| UAE Ministry of Energy & Infrastructure | Director of Productivity and Demand Management Department |
| ADNOC Distribution                      | Partnerships & Alliances Manager                          |
| CAFU                                    | Chief Business Officer                                    |
| Emirates Transport                      | Head of New Ventures                                      |
| InductEV,                               | Managing Director - Europe, Middle East & Asia            |



# Africa Business Leaders Forum: empowering energy entrepreneurs

Africa is on the brink of transformative growth, with energy at the heart of its development agenda. The Africa Leaders Forum at Middle East Energy brought together influential voices from across the continent and the Middle East—uniting policymakers, investors, and industry pioneers to drive meaningful collaboration. The forum spotlighted successful energy projects, innovative financing models, and community-led initiatives, all aimed at accelerating energy access and sustainable growth. By fostering cross-regional partnerships and mobilising capital, the forum laid the groundwork for unlocking Africa's immense economic potential and delivering a brighter, more equitable energy future for all.

Additionally, the Africa Business Leaders Forum convened a powerful network of private equity firms, venture capitalists, angel investors, family offices, corporations, and pioneering startups and scale-ups focused on energy solutions. The forum highlighted the critical investments needed to ignite innovation and scale emerging enterprises—paving the way for a thriving, self-sustaining energy ecosystem across Africa.

## Africa thought leaders



**Norman Moyo**  
CEO, Grid Africa, South Africa



**Fatima Zahra El-Khalifa**  
Director General, Cluster EnR,  
Climate Innovation Center –  
Morocco



**Ana Hajduka**  
Founder and CEO, Africa  
GreenCo Group – Zambia



**Herald Bonnici**  
Secretary General, Private  
Equity and Venture Capital  
Association, Malta



**Shailendra Singh**  
Managing Director,  
Hammond Power Solutions  
India



**Carlos Iñiguez**  
Program Director,  
Venture Hive



**Mohamed Ehab Hafez**  
Forbes 30 Under 30  
Honoree, CEO, Entlaq, Egypt



**Ahmed Mulla**  
Deputy CEO, Infinity Power

# A glance of the delegates at Africa Business Leaders Forum

| Company Name                            | Title                              |
|-----------------------------------------|------------------------------------|
| MESA Innovation                         | Managing Director                  |
| Lithium nova                            | Chairman                           |
| Enterprise Ireland                      | Trade Development Executive        |
| KEC International Limitee               | Vice President                     |
| Brookfield Properties                   | Director of Engineering            |
| Green Way Environmental Consultants     | Sustainability Director            |
| American University in the Emirates     | Associate Professor                |
| JLA Advogados                           | Managing Partner                   |
| Mabon Limited                           | Managing Director/CEO              |
| Khazna Data Center                      | ESG Senior Manager                 |
| TENDO Electronics and Power Engineering | Chief Engineering Officer          |
| Kalba Municipality                      | Manager                            |
| Amazon Middle East & North Africa       | Principal, Hazmat Compliance       |
| Moro Hub                                | Director Strategy & Partnerships   |
| Naqqa LLC                               | Head of Development                |
| Phillip Capital                         | Capital Markets Solutions Aadvisor |
| Lamer Capital                           | Senior Director                    |
| Roads and Transport Authority - Dubai   | Senior Engineer                    |
| ARNET Trading LLC                       | General Manager                    |
| UB Technology Innovations (UBTI)        | Professor                          |
| EFS Facilities Services Group           | Energy & Sustainability Manager    |





# Global Innovation Forum: powering progress through innovation

The Global Innovation Forum convened a dynamic community of trailblazers driving the transformation of the global energy landscape. The forum serves as a vital platform for startups, scale-ups, investors, and policymakers to collaborate and ignite breakthrough innovations in energy.

Focused on catalyzing the innovation ecosystem, the forum spotlighted strategic investments, funding opportunities, and groundbreaking technologies shaping the future of the energy and utilities sector. Bringing together private equity firms, venture capitalists, angel investors, family offices, and innovation leaders, the event aims to accelerate the growth of next-generation energy enterprises.

Through thought-provoking keynote sessions, interactive panel discussions, and exclusive networking moments, attendees will explore high-impact strategies to scale businesses, facilitate deal flow, and enhance energy resilience. Discussions highlighted the vital role of innovation in ensuring a sustainable energy future and will provide actionable insights into global market opportunities and emerging trends.

## Leaders driving the future of energy



**Eng. Mozah Alnuaimi**  
Director of Productivity  
and Demand Management  
Department, Ministry of  
Energy and Infrastructure, UAE



**Catalina Valentino**  
Group CEO, ELIXR



**Hamad Al Sayegh**  
Vice President, Customer  
Care, Jebel Ali Free Zone  
Authority



**Stephan Heller**  
Founding Partner, AlphaQ  
Venture Capital



**Markus Wandt**  
Chief Investment Officer,  
Aquila Capital



**Robert Harvey**  
President and Executive  
Director, Florida Opportunity  
Fund, USA



**Tarek El Kady**  
Chairman, Mediterranean  
Investors, Group CEO, KD  
Group



**Swethal Kumar**  
Managing Director, The  
Catalyst



**Sheikh Mohammad Noman**  
Founder & CEO, Pegasus  
Capital Investments

# A glance of the delegates at Global Innovation Forum

| Company Name                              | Title                                                        |
|-------------------------------------------|--------------------------------------------------------------|
| Vulcan Green Energy                       | CEO                                                          |
| Sol Clarity, Inc.                         | Chief Technology Officer                                     |
| Nirman Ventures                           | Partner                                                      |
| SALUTES SPACE                             | CEO                                                          |
| Dobra Data Solutions Inc.                 | Director                                                     |
| YEKA partners                             | Director                                                     |
| FLITE Material Sciences                   | VP International Business                                    |
| ClearSky                                  | Partner                                                      |
| Omdia                                     | Senior Analyst, Infrastructure                               |
| Enerco Energy Solutions LLP               | CEO                                                          |
| VCM Consulting                            | Chief Transformation Officer                                 |
| Solar Energy Corporation of India Limited | Chairman & Managing Director                                 |
| Venture Hive                              | CEO                                                          |
| Munich Electrification GmbH               | CTO                                                          |
| Blue Frontier                             | CEO                                                          |
| InterContinental Energy                   | Co-founder & Board Director                                  |
| ChipX                                     | CEO                                                          |
| Solmacher Solar Energy                    | Managing Director                                            |
| SOMPOWER Electricity                      | Executive Board Member                                       |
| Austrian Federal Economic Chamber         | Head of Startup-Services and Deputy Head of Founder Services |



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## Gulf Construction

# Gulf Today



**Khaleej Times**

The Gulf Independent

wn.com

[illegible][illegible]

● Middle East Energy will once again focus on the five sectors key to energy transition: smart solutions, clean and renewable energy, backup generators and critical power, transmission and distribution, and energy consumption and management. The event runs until April 9 at

*The event will run for 3 days in Dubai.*

Intelligence is helping enable a sustainable, affordable energy future.

A keynote speech from Saeed Mohammed

[illegible]

# Social & digital outreach



**49,023,678**  
Digital Impressions



**3,222,494**  
Social  
Engagement



**62,279,620**  
social media  
impressions



**209,000**  
Website visits



**6,356,607**  
Video views





# A content-powered experience

Beyond the exhibition floor, we kept the momentum with high-impact content capturing the latest industry trends, expert insights, and thought leadership.

## Content that matters

Through carefully curated, high-value content, we engaged key decision-makers, informed the market, and extended the event experience across multiple platforms.



**26 x**  
Thought Leadership  
Articles



**30 x**  
Market News &  
Updates



**8 x**  
Expert Interviews



**16 x**  
Industry Reports  
& Whitepapers



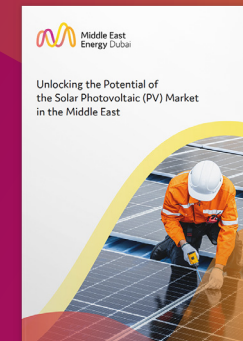
**3 x**  
Exclusive Event  
Newspapers

## Engaging the audience

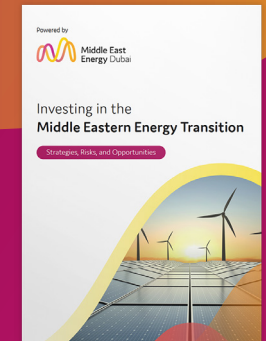
Our industry reports were downloaded by 6,000+ energy professionals, establishing us as a trusted knowledge hub.



**AI-Driven Energy  
Transformation**



**Solar PV Market in  
the Middle East**



**Investing in the MENA  
Energy Transition**

## Top audience demographics engaged

### Job titles

- CEO
- Director
- Head of Sales

### Countries

- UAE
- Nigeria
- Egypt

### Companies

- DEWA
- Petrofac
- Bp p.l.c



# Spotlight: MENA Energy Market Outlook Report

Developed exclusively around Middle East Energy, this flagship report has become a go-to annual resource for energy professionals across the region.

Position your brand at the forefront of the industry with our carefully crafted year-round content strategy.

- **Editorial:** Get featured in expert articles, interviews, and reports
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**Kickstart your middle east energy 2026 campaign today!**

**Download your copy**



# Official Middle East Energy mobile app



**10,020**

Active users have  
made 1+ connection



**44,718**

Connection  
request sent



**18,748**

messages  
exchanged



**8,121**

discussions created



**1,258**

meetings created

## App top pages views:



**47,450**

exhibitors



**42,744**

my digital  
badge



**26,834**

attendees



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# The Energy portfolio



# Secure your spot at Middle East Energy from 7 - 9 April 2026

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Sr. Account Manager – Sales Agents  
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Sponsorship Manager  
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## Get intouch with us for booking options

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