

UNDER THE PATRONAGE OF
HIS HIGHNESS SHEIKH NAHYAN BIN MUBARAK AL NAHYAN
CABINET MEMBER AND THE MINISTER OF TOLERANCE AND COEXISTENCE



**BE PART OF THE MIDDLE EAST'S
MOST COMPREHENSIVE EDUCATION &
TRAINING EXHIBITION & CONFERENCE**



30 APRIL TO 02 MAY 2025
DUBAI INTERNATIONAL CONVENTION & EXHIBITION CENTRE

@GETEX1 MYGETEX.COM

SHOW HIGHLIGHTS AND LIVE EVENTS



GETEX WILL FEATURE ONSITE ACTIVITIES WHICH FACILITATE ENGAGEMENT AND DISCUSSIONS AMONG HIGHER EDUCATION PROVIDERS, PROFESSIONALS AND STUDENTS ON THE SHOW FLOOR AND BEYOND

```
state to call back y
void
Update () {
    Vector3 currentPosition = transform.position;
    Vector3 targetPosition = Vector3.Lerp(currentPosition, target, Time.deltaTime);
    Vector3 direction = targetPosition - currentPosition;
    Vector3 movementDirection = direction.normalized;
    Vector3 target = movementDirection * movementSpeed + currentPosition;
    transform.position = Vector3.Lerp(currentPosition, target, Time.deltaTime);
    float targetAngle = Mathf.Atan2(movementDirection.y, movementDirection.x) * Mathf.Rad2Deg;
    transform.rotation = Quaternion.Euler(0, 0, targetAngle);
    Quaternion targetRotation = Quaternion.Euler(0, 0, targetAngle);
    Quaternion.Lerp(transform.rotation, targetRotation, Time.deltaTime);
    EnforceBounds();
}
// References
public void OnTriggerEnter2D(Collider2D other) {
    Debug.Log("Hit " + other.gameObject);
}
// References
public void OnCollisionEnter2D(Collision2D other) {
    public void OnCollisionEnter2D(Collision2D other) {
        Debug.Log("Hit " + other.gameObject);
    }
}
```



TECHNOLOGY COMPETITIONS AND HACKATHONS

INTERACTIVE PRESENTATIONS
AND WORKSHOPS FOR
STUDENTS TO ENHANCE THEIR
SKILLS IN AI, ROBOTICS,
CODING AND OTHER
SPECIALIZED AREAS

**MORE THAN 20 TECHNOLOGY
COMPETITIONS AND WORKSHOPS WILL
BE HELD ON THE GETEX SHOW FLOOR**



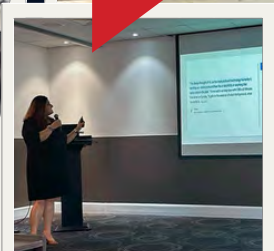
EDUCATION LEADERS NETWORKING EVENING

AN INVITATION-ONLY NETWORKING DINNER THAT
FACILITATES INTERACTIONS AMONG UNIVERSITY
HEADS, REGIONAL EDUCATION REGULATORS,
STUDENT COUNSELLORS AND POLICYMAKERS,
FOSTERING DISCUSSIONS AND OPPORTUNITIES FOR
POST-EVENT STUDENT OUTREACH OPPORTUNITIES,
PUBLIC-PRIVATE AND B2B PARTNERSHIPS

EVERY YEAR, GETEX INVITES HIGH SCHOOL COUNSELLORS TO ATTEND A DAY-LONG NETWORKING ACTIVITY TO LEARN AND EXCHANGE BEST PRACTICES IN THE INTEREST OF THE STUDENT COMMUNITY. THE FORUM INCLUDES A SERIES OF PRESENTATIONS AND DISCUSSIONS BY ROLE MODELS IN THE STUDENT COUNSELLOR FRATERNITY AND LEADERS FROM THE EDUCATION COMMUNITY IN THE UAE. THE EVENT ENGAGES ON TOPICS RELATED TO STUDENT WELL-BEING AND NEW TRENDS IN CLASSROOMS TO HELP KEEP UP TO DATE WITH THE EVER-EVOLVING EDUCATION LANDSCAPE IN THE MIDDLE EAST.

THE GETEX COUNSELLORS FORUM PROVIDES AN EXCEPTIONAL OPPORTUNITY FOR PARTICIPATING UNIVERSITIES TO ENGAGE WITH HIGH SCHOOL COUNSELLORS.

CONTACT THE GETEX TEAM FOR EXCLUSIVE SPONSORSHIP OPPORTUNITIES



**INTERNS
THIS WAY**

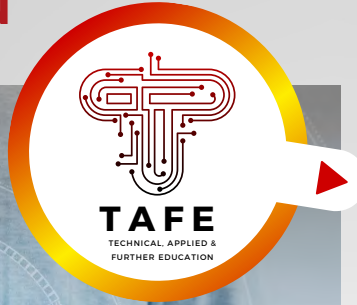
INTERNSHIP FAIR



EMPLOYERS ON THE HUNT FOR YOUNG TALENT RECRUIT STUDENTS AND FRESH GRADUATES AS PART OF THEIR INTERNSHIP DRIVE, WHILE OFFERING SUPPORT, WORKSHOPS AND PROFESSIONAL FEEDBACK RELATING TO RESUME WRITING, INTERVIEW PREPARATION TIPS, AND HOW TO EFFECTIVELY APPLY FOR INTERNSHIPS.



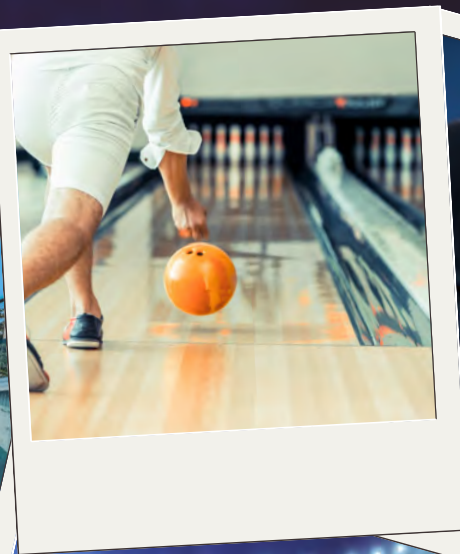
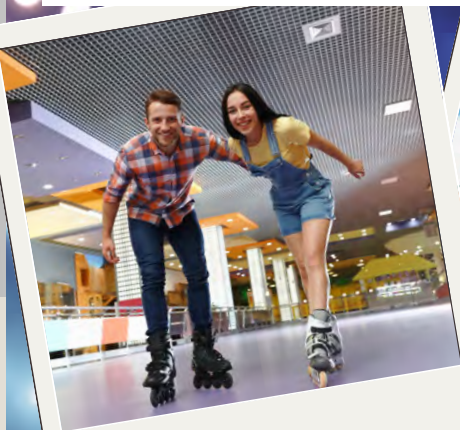
GETEX 2025 TO INCORPORATE ITS FIRST TAFE CONFERENCE ON SKILLS EDUCATION



BRINGING TOGETHER LEADING MINDS AND TECHNOLOGY LEADERS IN SKILLS EDUCATION TO ADDRESS AND UPDATE A SEGMENT IN EDUCATION AND TRAINING THAT IS GROWING RAPIDLY IN THE MIDDLE EAST.

THIS IS WHERE EDUCATION REGULATORS, CURRICULUM DEVELOPERS, HEADS OF SKILLS TRAINING AND INDUSTRY DISCUSS TOPICS SUCH AS YOUTH EMPOWERMENT, TRENDING JOB SETS, CAREER PATHWAYS, PRIVATE AND PUBLIC SECTOR STARTUPS AND MORE.

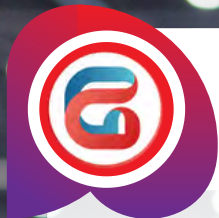
GETEX CHAMPIONSHIPS



STUDENT OUTREACH PROGRAMME

GETEX TO HOST SPORTS COMPETITIONS FOR HIGH SCHOOL STUDENTS

HELD OVER A 3-MONTH PERIOD, OVER 40 HIGH SCHOOLS ARE EXPECTED TO PARTICIPATE IN INTER-SCHOOL SPORTS INCLUDING THE GETEX BOWLING CHAMPIONSHIP, THE GETEX PADEL TENNIS CHAMPIONSHIP AND THE GETEX ROLLER BLADING CHAMPIONSHIP.



A COMPREHENSIVE APPROACH TO STUDENT RECRUITMENT

GETEX HAS BEEN INSTRUMENTAL IN FACILITATING SUCCESSFUL STUDENT PLACEMENTS IN HIGHER EDUCATION INSTITUTIONS OVER 80 COUNTRIES. STUDENTS ARE PROVIDED WITH AMPLE STUDY OPTIONS TO CHOOSE FROM ON THE GETEX FLOOR.

GETEX IS A PROVEN CATALYST FOR THE CONVERSION OF STUDENT ENQUIRIES TO UNIVERSITY ENROLLMENTS AND IS DEFINED BY THE QUALITY OF EDUCATION AND THE INFORMATION PROVIDED BY PARTICIPATING UNIVERSITIES ON THE SHOW FLOOR.

SNAPSHOT OF GETEX

- A FACE-TO-FACE ENGAGEMENT OPPORTUNITY FOR UNIVERSITY & STUDENTS
- B2B OPPORTUNITIES AND PERSONALIZED INTERACTIONS BETWEEN EDUCATION AGENTS AND UNIVERSITIES.
- ACADEMIC AND CAREER-ORIENTED STUDY OPTIONS FOR STUDENTS OF ALL AGE GROUPS
- FREE ADVICE FROM STUDENT AND CAREER GUIDANCE COUNSELLORS
- ADVICE ON INTERNATIONAL MOBILITY FOR YOUNG LEARNERS
- ACCESS TO CONTINUING EDUCATION, EMPLOYMENT ASSISTANCE AND CAREER DEVELOPMENT FOR YOUNG ADULTS.
- INTERNSHIP OPPORTUNITIES FOR STUDENTS



STUDY OPTIONS

- GENERAL EDUCATION
- FOUNDATION COURSES
- DIPLOMAS & SHORT COURSES
- UNDERGRADUATE PROGRAMMES
- TECHNICAL AND OCCUPATIONAL COURSES
- MASTERS AND DOCTORATE PROGRAMMES
- SKILLS TRAINING
- CORPORATE AND MANAGEMENT PROGRAMMES
- UNIVERSITY ENTRANCE EXAMS AND STANDARDIZED TESTING



EDUCATION EXHIBITIONS WORK



EXHIBITIONS ARE THE PREFERRED STUDENT RECRUITMENT MARKETING MEDIUM FOR PROMINENT HIGHER EDUCATION INSTITUTIONS, IN THE REGION.

WITH AN EXHIBITOR RETENTION RATE EXCEEDING 90% ANNUALLY, GETEX DEMONSTRATES ITS ENDURING SUCCESS AND PROMINENT REPUTATION AS A LEADER IN STUDENT RECRUITMENT SOLUTIONS.

WE WORK WITH THE EXISTING PRIVATE AND PUBLIC EDUCATION FRAMEWORK IN UAE TO ENSURE THAT STUDENTS ARE AWARE OF WHAT IS ON SHOW AT GETEX. TO CAPTURE YOUR PRECISE VISITOR DEMOGRAPHICS FOR ON-THE-SPOT STUDENT ADMISSIONS AND TO DEVELOP A RELATIONSHIP WITH YOUR TARGET AUDIENCE, YOU MAY CONSIDER:

- **CREATING STUDENT AMBASSADOR PEER GROUPS**, TO ENGAGE AND INCENTIVIZE YOUR STUDENTS TO STRATEGICALLY PROMOTE YOUR UNIVERSITY
- **SOLICITING UPDATED STUDENT DATA** BY CONDUCTING POLLS TO UNDERSTAND STUDENT PREFERENCES AND TRENDS OR TO GENERATE YOUTH-CENTRIC INFORMATION FOR USE IN YOUR FUTURE MARKETING EFFORTS.
- **ENGAGING WITH YOUR AUDIENCE** BY USING THE EXHIBITION PLATFORM TO HOST SEMINARS AND STUDENT COMPETITIONS
- **EXPANDING YOUR MARKETING NETWORK** BY MEETING STUDENT COUNSELLORS AND AGENTS ON THE GETEX SHOW FLOOR.
- **SHOWCASING YOUR UNIVERSITY BRAND PROMINENTLY** WITH AMPLE AND COMFORTABLE SEATING FOR DISCUSSIONS, WHICH ALMOST ALWAYS GENERATES MORE STUDENT ENQUIRIES.





VISITOR STATS (2023-2024)



23,308+ STUDENTS AND LEARNERS

3,792 PROFESSIONAL VISITORS

1412 ACADEMIC

734 TRAINING

118 HOSPITALITY

562 SERVICE PROVIDERS

152 VENUE MANAGEMENT

304 CONSULTANTS / AGENTS

96 MANUFACTURERS / DISTRIBUTORS

414 OTHERS



VISITORS TO GETEX 2023-2024 WERE PRESENTED WITH MULTIPLE STUDY OPTIONS WHICH INCLUDED OVER 160 MANAGEMENT COURSES, 140 COURSES IN THE FIELD OF MEDICINE, 180 ENGINEERING COURSES, 130 E-LEARNING COURSES, 215 IT COURSES, 65 COURSES IN FINANCE AND SEVERAL OTHER MAINSTREAM COURSES.

PRIORITY AREAS OF STUDY

ACCOUNTING

ARTIFICIAL INTELLIGENCE

AVIATION & AERONAUTICS

BUSINESS & MANAGEMENT

ENGINEERING

FINANCE & BANKING

FORENSIC SCIENCE

HOSPITALITY & TOURISM

IT & CYBERSECURITY

MEDIA & PRODUCTION

MEDICINE & PHARMA

BIOTECHNOLOGY

ROBOTICS & TECHNOLOGY

PROFESSIONAL VISITORS BY REGION

79% UAE

13% GCC/MIDDLE EAST

1% UK

1% EUROPE

2% ASIA PACIFIC

2% NORTH AMERICA

1% SUB-CONTINENT

1% REST OF WORLD

IF YOU ARE LOOKING FOR EFFECTIVE SOLUTIONS TO BOOST ENROLLMENT, GATHER STUDENT DATA, AND CONNECT WITH THE REGION'S VIBRANT EDUCATION COMMUNITY, CONTACT US TODAY TO RESERVE YOUR BOOTH AT GETEX SPRING 2025

SPONSORSHIP OPPORTUNITIES

ELEVATE YOUR BRAND VISIBILITY AND DISTINGUISH YOURSELF WITH GETEX SPONSORSHIPS*. THESE TAILORED PACKAGES ENHANCE YOUR MARKETING INITIATIVES BY PROVIDING ADDITIONAL EXPOSURE WITH THE USE OF VARIOUS ONLINE AND ONSITE CHANNELS WHICH INCLUDE SOCIAL MEDIA, PRESS RELEASES, EMAIL CAMPAIGNS, INVITATIONS, ONSITE BRANDING, PRODUCT ACTIVATIONS, SPEAKER SLOTS, AND MORE.

- BOOST VISIBILITY BEFORE, DURING, AND AFTER THE EVENT - EXPAND YOUR AUDIENCE REACH
- BUILD BRAND RECOGNITION AND RECALL
- GENERATE INTEREST IN YOUR PROGRAMS

*CUSTOMIZABLE PACKAGES AVAILABLE TO FIT YOUR BUDGET.

CONTACT US



ENQUIRE NOW:
SPONSORSHIPS@MYGETEX.COM

LEADING EDUCATION BRANDS CHOOSE TO EXHIBIT AT GETEX

GETEX IS THE PREFERRED STUDENT RECRUITMENT PLATFORM FOR PROMINENT HIGHER EDUCATION INSTITUTIONS IN THE REGION. WITH AN EXHIBITOR RETENTION RATE EXCEEDING 75% ANNUALLY, GETEX DEMONSTRATES ITS ENDURING SUCCESS AND PROMINENT REPUTATION AS A LEADER IN STUDENT RECRUITMENT SOLUTIONS.

AMONG THE PRESTIGIOUS COLLEGES, UNIVERSITIES AND TRAINING INSTITUTES THAT PARTICIPATE IN STUDENT RECRUITMENT AT GETEX ARE:



EXHIBITOR QUOTES

“GETEX SERVES AS A VITAL PLATFORM FOR UNIVERSITIES SUCH AS MIDDLESEX UNIVERSITY (MDX) DUBAI TO CONNECT WITH A DIVERSE RANGE OF TALENTS. AS ONE OF THE BIGGEST EDUCATION EVENTS IN THE REGION, GETEX PUTS MDX IN THE CENTER OF THE ACTION, ALLOWING STUDENTS TO EASILY ACCESS INFORMATION ABOUT OUR EXCEPTIONAL INTERNATIONAL FOUNDATION PROGRAMME (IFP), 70+ QUALITY UK UNDERGRADUATE AND POSTGRADUATE DEGREES, AND OUR RENOWNED MBA PROGRAMMES. THEY EVEN HAVE THE UNIQUE AND INVALUABLE OPPORTUNITY TO MEET CURRENT MDX STUDENTS AND ASK THEM DIRECTLY ABOUT THEIR UNIVERSITY EXPERIENCE AND APPLY ON THE SPOT. GETEX DEMONSTRATES THE UAES INNOVATIVE APPROACHES TO EDUCATION, CUTTING-EDGE RESEARCH, AND TECHNOLOGY INTEGRATION, POSITIONING THE UAE AS A HUB FOR EDUCATIONAL INNOVATION.

PROFESSOR CEDWYN FERNANDES,

PRO-VICE CHANCELLOR OF MIDDLESEX UNIVERSITY AND DIRECTOR MIDDLESEX UNIVERSITY DUBAI

“GETEX IS A VALUABLE EVENT THAT ENABLES US TO EFFECTIVELY ASSIST APPLICANTS, PARENTS, AND OTHER PARTICIPANTS WITHIN THE HIGHER EDUCATION FRATERNITY. OVER THE COURSE OF THREE DAYS, THE EXHIBITION PROVIDED A STRUCTURED ENVIRONMENT FOR OUR CONVERSATIONS, AIDING US IN BETTER UNDERSTANDING STUDENT QUERIES AND PROVIDING ACCURATE RESPONSES. ALONGSIDE THE VARIOUS MEDICAL DEGREE COURSES OFFERED BY ALL SIX COLLEGES UNDER GULF MEDICAL UNIVERSITY, THIS YEAR, WE INTRODUCED A DIVERSE RANGE OF NEW COURSES CATERING TO VARIOUS INTERESTS FOR STUDYING ABROAD.

VIGNESH UNADKAT,

COO AT THUMBAY GROUP, GULF MEDICAL UNIVERSITY

“GETEX IS A MUST-PARTICIPATE EVENT FOR US AS IT GIVES US THE OPPORTUNITY TO INTERACT WITH THE LARGEST BODY OF STUDENTS, SEEKING ADMISSION INTO UNDERGRADUATE COURSES. GETEX IS TIMED PERFECTLY TO HELP US RECRUIT QUALITY STUDENTS FOR OUR ACADEMIC CALENDAR.

DR. AYOUB KAZIM,

THE EXECUTIVE DIRECTOR DUBAI CAMPUSES, HIGHER COLLEGES OF TECHNOLOGY (HCT)

STUDENT QUOTES

“I'M TYPICALLY INTERESTED IN KEEPING UP WITH VARIOUS EXHIBITIONS, AND RECENTLY I STUMBLED UPON GETEX, SPARKING MY CURIOSITY. I'M PARTICULARLY KEEN ON EXPLORING COURSES AND HIGHER EDUCATION OPTIONS IN COMPUTER SCIENCE, ESPECIALLY THOSE FOCUSING ON CYBERSECURITY AND INFORMATION TECHNOLOGY. LUCKILY, I FOUND EXACTLY WHAT I WAS LOOKING FOR AT BITS PILANI, RIGHT HERE AT GETEX.

ROHA TAUSEEF,

16 YRS, STUDENT AT ENGLISH LANGUAGE SCHOOL, DUBAI

“I'M PURSUING AN MA IN INTERNATIONAL BUSINESS AT HERIOT WATT UNIVERSITY BECAUSE DUBAI'S DYNAMIC ENVIRONMENT ALIGNS WITH MY CAREER GOALS. I DISCOVERED GETEX THROUGH WORD-OF-MOUTH AND WAS IMPRESSED BY AMITY UNIVERSITY'S ENGAGING BOOTH, FEATURING INFLUENCER AYMAN AL YAMAN, AND BY THE FACULTY-STUDENT INTERACTION AT MIDDLESEX UNIVERSITY'S BOOTH. I LOOK FORWARD TO ATTENDING AGAIN NEXT YEAR, AS IT OFFERS A FANTASTIC OPPORTUNITY FOR STUDENTS.

AARON MATHEW,

22 YRS, STUDENT AT HERIOT-WATT UNIVERSITY

“GETEX IS WELL-ORGANIZED, AND I'M HERE TO EXPLORE UNIVERSITIES AND FIND THE RIGHT FIT FOR MY GOALS. WHILE MY PASSION IS IN THE MEDICAL FIELD, THE HIGHER COLLEGES OF TECHNOLOGY BOOTH CAUGHT MY INTEREST, MAKING ME RECONSIDER WHAT PATH MIGHT BE BEST FOR MY FUTURE.

AHMED ABDUL AZIZ ALBASTIKI,

16 YRS, MOHAMED BIN RASHID SCHOOL, DUBAI



BOOK YOUR STAND AT GETEX



STAND OPTIONS

1 SHELL SCHEME

A BUILT-UP STAND COMPLETE WITH:

- ✓ WALL PANELS
- ✓ FASCIA WITH COMPANY NAME AND STAND NUMBER
- ✓ CARPET
- ✓ LIGHTING
- ✓ POWER POINTS



AVAILABLE SIZES:

3M X 3M (9SQM) INCREASING TO 3M X 4M, 3M X 5M, 3M X 6M AND SO ON. OTHER STANDARD CONFIGURATIONS ARE ALSO AVAILABLE WITH 4M, 5M AND 6M DEPTH. DOUBLE CORNER CONFIGURATIONS ARE AVAILABLE FOR A MINIMUM BOOKING OF 24SQM.

ADD-ONS:

FURNITURE (TABLE, CHAIRS, CABINETS ETC.)

FOR ALL STAND TYPES

AN EXHIBITOR MANUAL WITH THE RELEVANT FORMS, FURNITURE AND DISPLAY AIDS ETC. WILL BE PROVIDED TO ALL CONFIRMED EXHIBITORS.



2 SPACE ONLY

SPACE IS AVAILABLE IN PRIME LOCATIONS INSIDE THE EXHIBITION HALL DEPENDING ON THE AREA YOU REQUIRE.

YOU MUST BUILD YOUR OWN STAND, PROVIDE ALL YOUR OWN COMPONENTS (INCLUDING WALL PANELS, LIGHTING, ELECTRICALS, SIGNAGE, FLOOR COVERING/PLATFORM, FURNITURE ETC.) AND ARRANGE FOR ELECTRICAL-MAINS SUPPLY THROUGH THE OFFICIAL STAND FITTING CONTRACTOR.



ORGANISED BY

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