

**DIGITAL**  
**CONSTRUCTION**  
**WORLD**

# The global hub for transformative built environment technology

**24 - 27 November 2025**

Dubai World Trade Centre

Co-located with

**BIG 5 Global**

Main supporting partner



Supporting partner

**بلدية دبي**  
**Dubai Municipality**

Supporting partner





# Your audience. Your leads. Your sales - faster.

Unprecedented urban growth across the Middle East, Africa and South Asia is driving massive demand for advanced technologies and innovations, including 3D printing, AI and construction management software solutions. The challenge? Getting in front of the right decision-makers.

Digital Construction World is set to explore the latest tech driving faster, smarter design and build. You'll meet contech, architects, designers, tech providers, government buyers and industry leaders leading multi-billion-dollar projects. Exhibit to accelerate your market entry and secure contracts in one of the world's fastest-growing regions – all alongside the globally renowned Big 5 Global.

**85k+**

Global  
attendees

**2.8k**

Global  
exhibitors

**165+**

Participating  
countries

**9**

Specialized  
events



Book your space to showcase your best products and technologies.

Numbers based on Big 5 Global 2024







We've connected with many companies across different industries and had a great business experience here.

**Liju Mathews Varghese**

Regional Sales Manager, ePROMIS

*Exhibitor*



This is where construction and contracting leaders network. It was a major event for us, with great responses from customers and prospects who visited our stand.

**Suneem Firdous**

Sales Manager, firstBit

*Exhibitor*



# Secure contracts and partnerships in the \$9tn construction market

**\$9.18tn**  
Active

Value of active construction projects across all sectors planned so far in Middle East and Africa.

**\$7.0tn**  
Pipeline

Value of projects in the pre-construction (concept, study, tender for consultancy, design and tender) stage.

**\$2.18tn**  
Ongoing

Value of projects currently under construction, shaping the built environment across the Middle East and Africa.

Source: Ventures Onsite



Expand your brand into new markets. [Get involved.](#)

# Making it easier for visitors to find your products

H1 - H8: Halls 1-8

S1 - S3: Saeed Halls 1-3

Z1 - Z6: Za'abeel Halls 1-6

MB: Al Multaqua Ballroom

- Building Envelope / Special Construction
- Building Interiors and Finishes
- Concrete and Cement
- Construction Tools and Personal Protection Equipment
- Digital Construction
- Facility Management
- Geospatial
- Heating, Ventilation, Air Conditioning and Refrigeration
- Heavy Construction, Plant, Machinery and Vehicles
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Smart Building
- Solar Products, Technology and Service
- Urban Design and Landscape
- Windows, Doors & Facades



# Reach decision-makers from high-growth markets

Visitors by region:

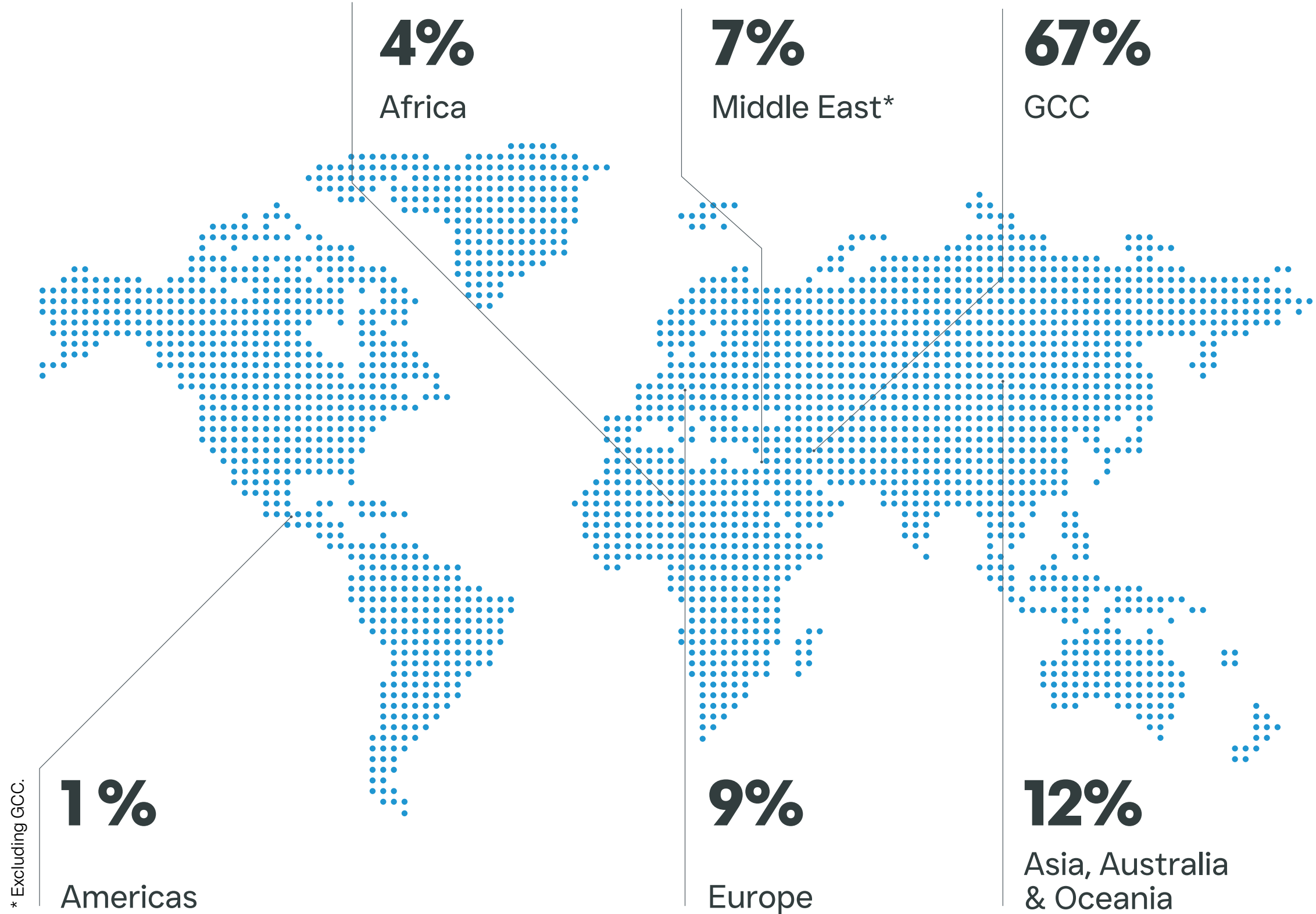


 Exhibit at Digital Construction World and Intelligent Buildings for direct access to buyers from key growth markets.

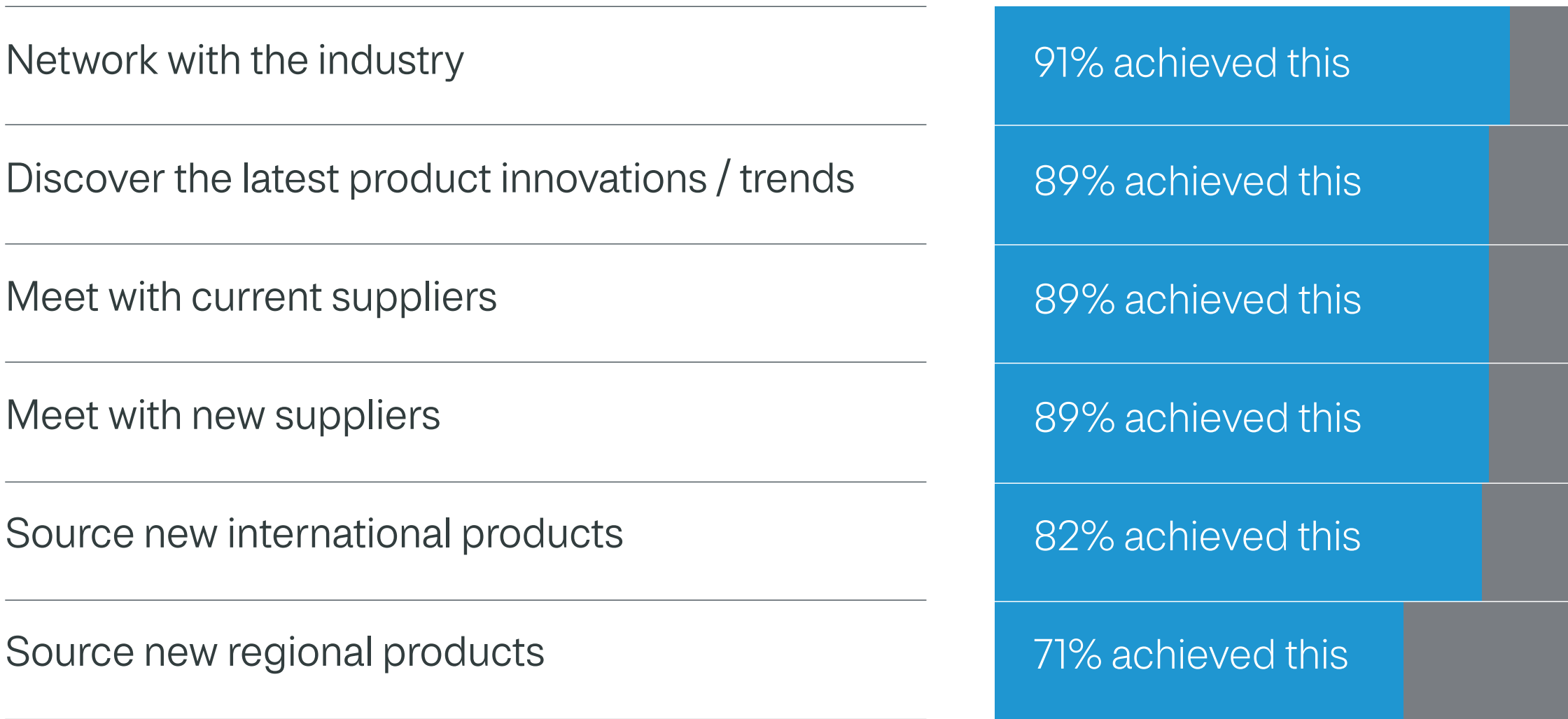
Numbers based on Big 5 Global 2024 attendee number of 85,000.





# Boost your lead generation with visitor success

## Reasons for visiting:



It was a great show with a great experience. We met many industry leaders, engaged with a lot of people and had the opportunity to showcase our products, it was really good experience.

**Mike Ryan**  
CEO, Glosys Electronics LLC  
*Exhibitor*

Numbers based on the Big 5 Global 2024 visitor survey.

## Top 10 visiting countries\*:



\* Excluding United Arab Emirates

# Network with key buyers and increase your sales

## Government sector visitors include:



## Private sector visitors include:



....and many more



# Meet decision-makers from megaprojects, actively seeking new suppliers & solutions



Smart Materials



Artificial  
Intelligence (AI)



Construction  
Management & Software



Geospatial  
Technology



Home & Building  
Energy Efficiency



Information Management  
& Data Science



Smart Home & Building  
Management Systems



3D Printing



Unmanned &  
Autonomous Technology



Visualization



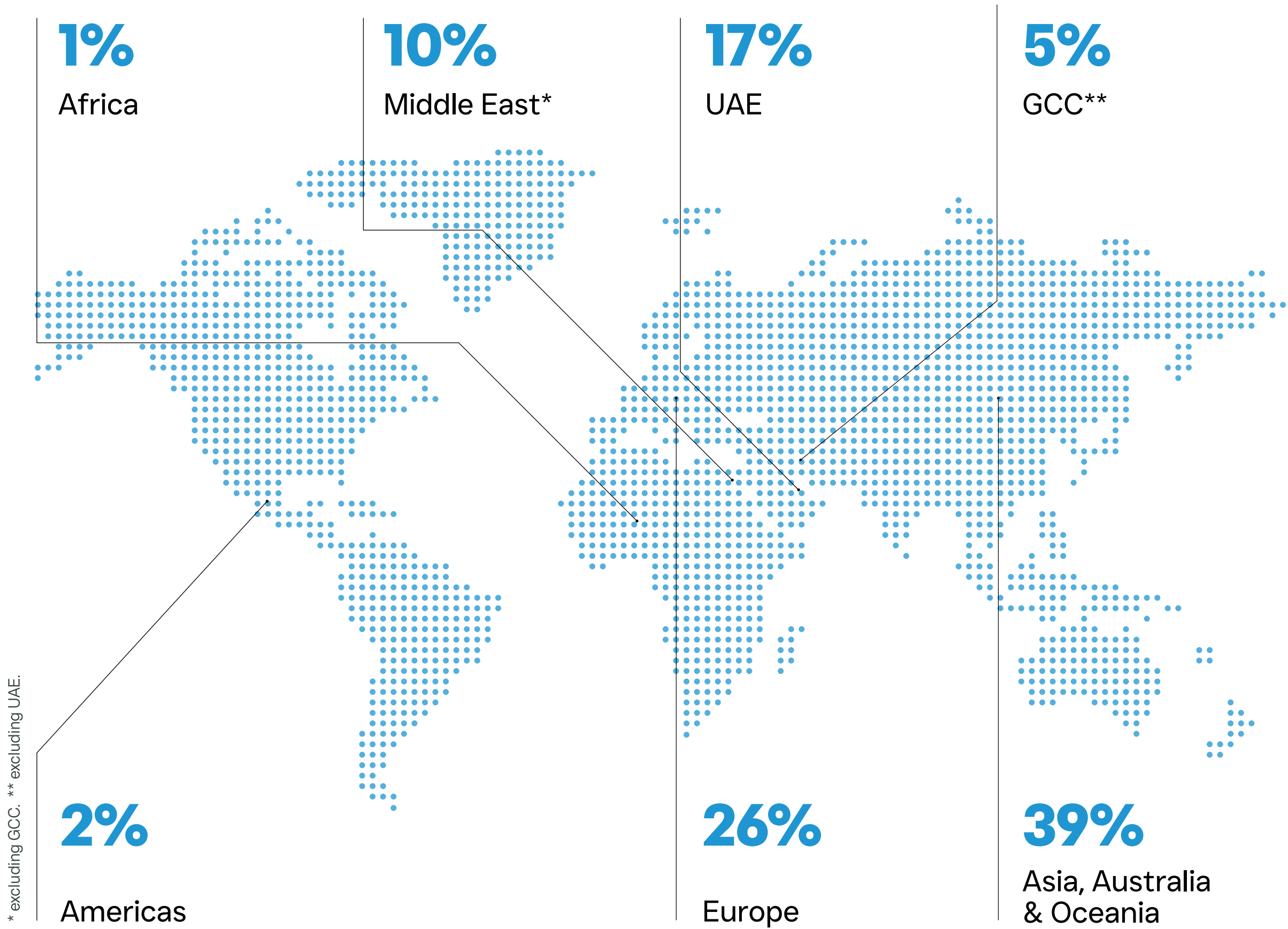
Wearables

 Exhibit at Digital Construction World to gain direct access to buyers seeking new products.



# Global exhibitors coming to the region

Exhibitors by region:



Numbers based on the exhibitors of Big 5 Global 2024

Top 10 exhibiting countries include:



Australia



Germany



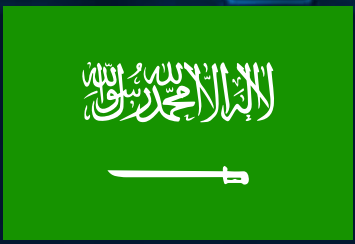
India



Italy



South Korea



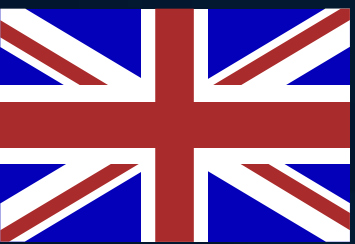
Saudi Arabia



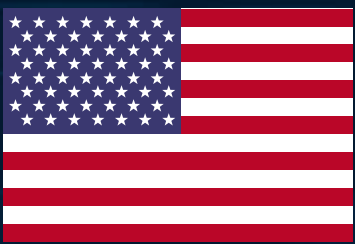
Singapore



Spain



United Kingdom



United States



# High success rates reported by exhibitors

Exhibitors said:

**93%**

They value Big 5 Global for launching or promoting products

**93%**

They boosted their brand visibility and exposure in the region

**92%**

Big 5 Global is important for their business

**91%**

They expanded their networks and opened new opportunities

**87%**

They found distributors or channel partners

**87%**

They expect to generate sales because of their participation at Big 5 Global



Have different reasons to exhibit? Let's discuss how we can help.

Numbers based on the Big 5 Global 2024 exhibitor survey.





# Win over decision-makers by joining the industry's leaders

Companies exhibiting with us:

 **AUTODESK**

 **HEXAGON**

 **LEGEND<sup>ES</sup>**  
Electrifying the Future With Green Energy

**RADIODETECTION** 

 **CUPIX**  
BUILD SMART

**ZWSOFT**

**ORACLE**

 **Trimble**

**ePROMIS**®

**Hms**

 **PlanRadar**

 **Xpedeon**

**FOON**

 **INTELLIGENT  
BUILDINGS**

 **PREMIER**  
CONSTRUCTION SOFTWARE

  
**Z O H O**

...and many more

[Book your stand now](#)



# Elevate your brand and win more customers



## Exhibition

Digital Construction World connects top brands with influential buyers across the Middle East, Africa and South Asia to innovative solutions from global and local suppliers.



## Big 5 Talks

Big 5 Talks features Technology Talks sessions, highlighting how technology drives smarter decisions with the latest advancements, trends and industry insights.



## Live Demo

Live Demo at Digital Construction World puts innovation into action, offering industry professionals firsthand experience with the latest innovations from leading technology providers.



## Big 5 Impact Awards

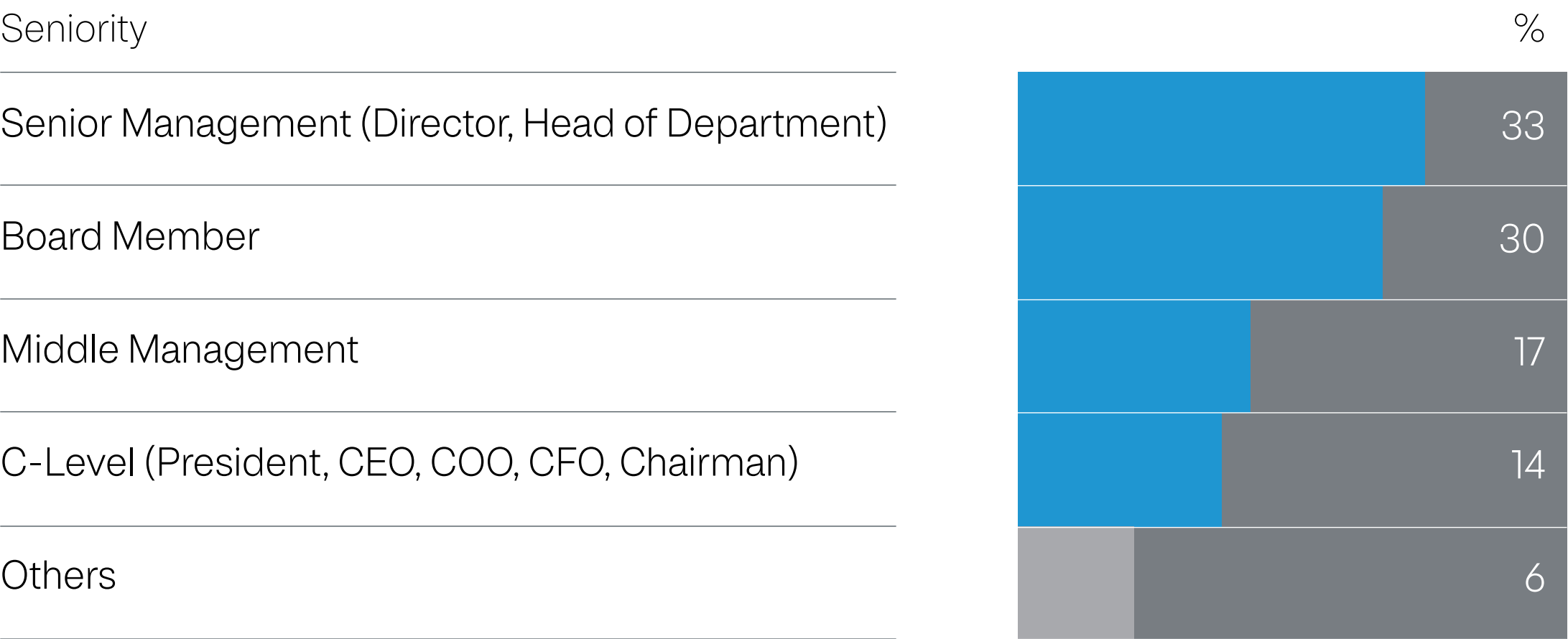
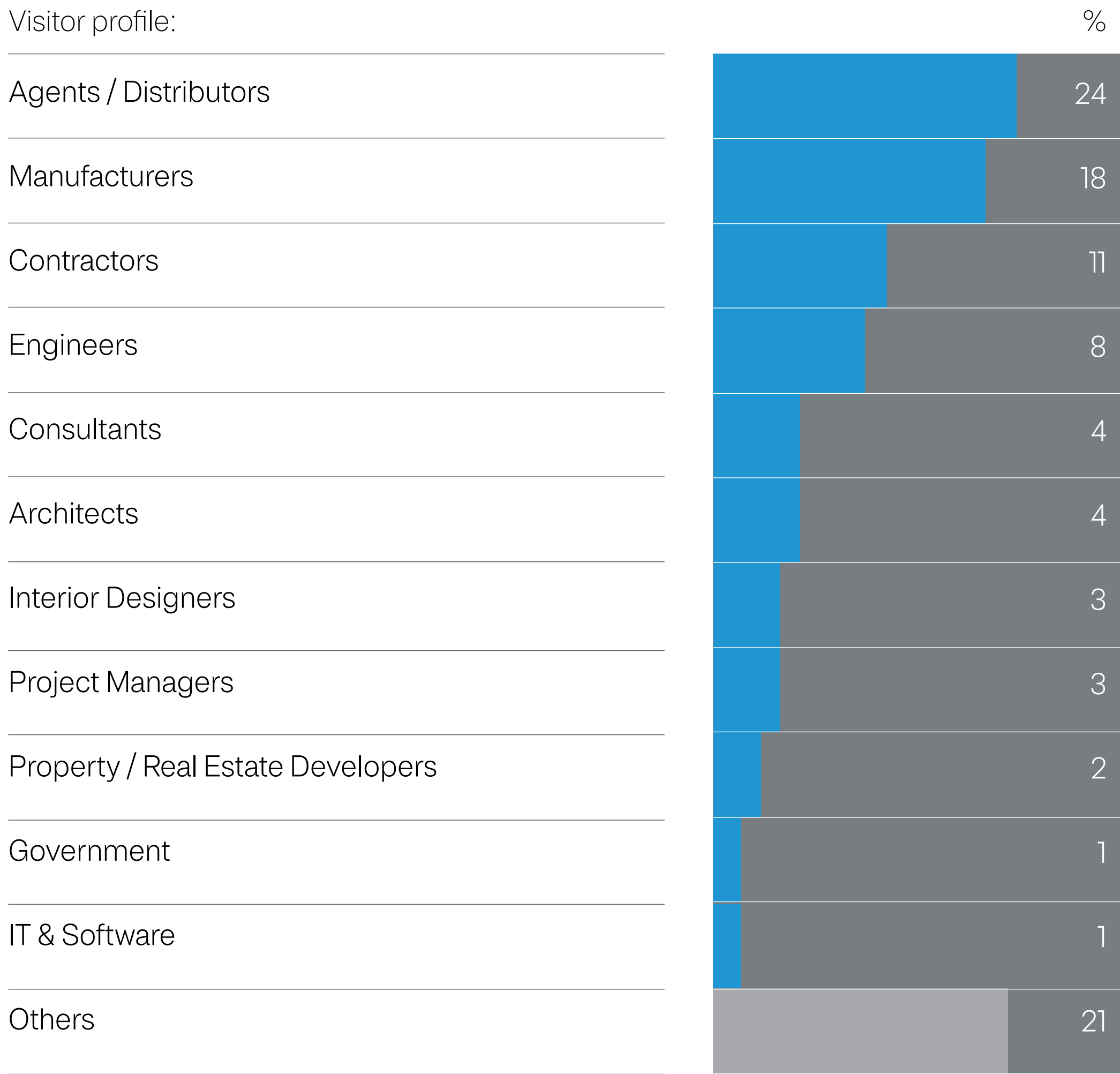
Big 5 Impact Awards recognize exceptional leaders, including those at the forefront of technology and innovation, for their outstanding contributions and achievements.



Reserve your spot and get ready to grow your business



# 77% decision-makers. 3 in 4 say yes.



Numbers based on Big 5 Global 2024 attendee number of 85,000.

Book your stand now



# Align your brand with thought leadership, innovation and sustainability

## Leadership Summits and Celebration of Industry's Excellence



Get insight from leading voices empowering the future of construction.



Hear from leaders collaborating towards Construction 5.0.



Learn from pioneers shaping cities for a sustainable future.

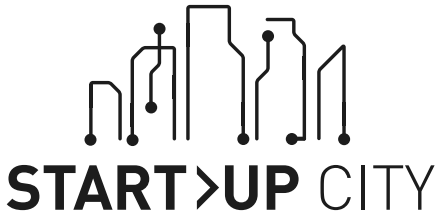


Enhance business planning with innovative geospatial insights.

## Digital Transformation



Get ready to explore the coolest tech innovations in the industry.



Check out the disruptors pushing the boundaries of traditional methods.

## Professional Development



Gain insights from leaders, innovators, and sustainability experts.



Enhance efficiency with advanced FM solutions at this forum, delivered by IFMA Global.



Advance your practice in an environment designed to inspire the future of architecture.

## ESG Excellence



Celebrate the achievements of businesses and leaders who truly XL.



Showcase your brand on the Big 5 Impact Trail, connecting visitors to sustainable solutions.



Drive business success with our tailored sponsorship packages



# Elevate your business as a leader in tech innovation



Promote your company as a key player in Construction 5.0 amongst regional and international technology leaders, innovators and futurists, solidifying your commitment to the future.

150+

Delegates

30+

Speakers

## 2024 featured speakers:



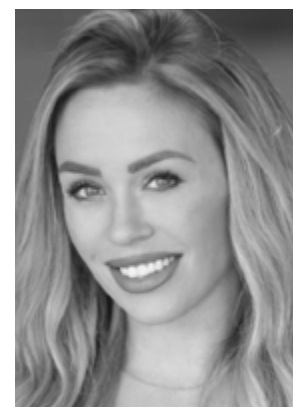
**Gonzalo Galindo**  
President  
Cemex Ventures



**Sultan Moraished**  
Group Head of Technology  
and Corporate Excellence  
Red Sea Global



**Dr. Ozan Koseoglu**  
Global Head of BIM  
Siemens Energy



**Karoline Lapko**  
CEO  
Premier Construction Software



**Dr. Ali Ismail**  
BIM Expert  
Dubai Municipality



Become a sponsor and promote your brand to a niche audience.





# Position your company as a geospatial leader



Showcase your expertise in front of global leaders and innovators who gather to explore geospatial technology and data advancements.

**150+**  
Delegates

**26+**  
Speakers

## 2024 featured speakers:



**H.E. Dr. Mohammed  
Yahaya AL Sayel**  
President  
General Authority for Survey  
and Geospatial Information



**Eng. Asim ALGhamdi**  
Secretary General,  
United Nations Global Geospatial  
Information Management Committee  
of Experts for Arab States United  
Nations



**Eng. Anwaar  
Alshimmari**  
Executive Director Geospatial  
Governance Sector Federal  
Geographic Information Center



**Eng. Maitha Ali  
Al Nuaimi**  
Director - GIS Center  
department  
Dubai Municipality



**Dr. Jassim Al Awadhi**  
Digital Transformation Principal  
Independent Expert



Become a sponsor and promote your brand to a niche audience.





# Showcase your eco-friendly products to eco-conscious buyers



Buyers are looking for eco-friendly products – make sure they find yours. The Big 5 Impact Trail connects visitors easily with sustainable solutions.

## How to join:

- Get certified (Cradle to Cradle, EU Ecolabel, TUV Green Product CERT)
- Demonstrate real environmental & social impact

## What you get:

- Featured on Facebook, LinkedIn and email campaigns
- Spotlight in the visitor brochure and event website
- Onsite signage guiding buyers to your stand
- Special listing in the event app and exhibitor directory



Contact Big 5 Global team to get more information and to discuss your eligibility.





# Be recognized for driving sustainable change

Sustainability isn't just a choice, it's a commitment. Big 5 Global will recognize exhibitors making a real impact through sustainable stand design and waste reduction.

## **Sustainable stand design:**

- Use reusable materials for giveaways
- Repurpose stand elements and rent furniture
- Choose modular stands and reusable shell schemes
- Opt for LED lighting and power down during non-operational hours

## **Reduce waste and go digital:**

- Set up recycling bins at your stand
- Swap printed materials for digital alternatives
- Use recycled paper and repurpose leftover materials
- Partner with Big 5 Global to recycle surplus printed materials



[Explore](#) our sustainable initiatives





# Attracting global visitors by a far-reaching marketing and PR campaign\*

68mn

Digital campaigns  
total reach

19mn

Emails  
sent

900mn

PR campaigns  
reach

875k

WhatsApp campaigns  
delivered

159k

Social media  
followers

4mn

Website  
views

1mn

New website  
users

55

Media partners  
and associations

\*August to December 2024

Featured in over 1,300 media outlets, including:





# BIG 5 Global

Digital Construction World will be hosted alongside Big 5 Global, the largest and most influential event for the built environment. For over 45 years, Big 5 Global has been bringing together industry leaders in construction, urban planning, sustainability, technology and facilities management. It drives innovation, global collaboration and business growth, shaping the future of the industry across international markets.

To learn more about Big 5 Global, visit [www.big5global.com](http://www.big5global.com)

Specialized events connecting the full lifecycle of the built environment:





**Reach new buyers and  
drive more sales.**  
Enquire about exhibiting  
and sponsorship today.



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[big5global.com/digital-construction-world/](https://big5global.com/digital-construction-world/)

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**Contact us today**

